

EEMA Artiste Committee Recommended Templates

An EEMA Artiste Committee Initiative





"I wish all the Star Members of EEMA great joy and success, let's create memorable experiences together."

- Samit Garg, President EEMA.



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NEC Leadership 2024 -2026























Artiste Committee





















"Discussions mostly conclude rapidly, there is paucity of time, these recommended, simplified templates can be the solution for stemming pre-event/event/post-event malpractices regarding compliance of the GST process, ensuring timely rendition of the artiste's fee, creating accountability with regards artistes honouring rehearsal commitments etc. We urge every artiste in the Indian live ecosystem to make it a best practice to use them, especially the esteemed Star Members of EEMA"

Gitikka Ganju Dhar, Chair EEMA Artiste Committee.





"Streamlining processes always leads to better experiences at work, we at EEMA strongly urge our Star Members to structure, for themselves, clearly defined processes at work."

- Nanni Singh, Co-Chair EEMA Artiste Committee.





Suggested Elements of an Artiste Rider

A Guide for an EEMA Star Members



An EEMA Artiste Committee Initiative 2025

As an artiste, your focus should be on creating and unfolding connective and captivating performances. A live artiste works in tandem with event management agencies and artist management agencies, to unfold the magic of human connect that is unique to the live medium. In the years ahead our world is set to experience an array of landmark sporting, cultural, business, lifestyle, private and political events. An avalanche of live events will engage with our senses, the power of live medium will unfurl like never before and **you the artiste, will be the beating heart of each of these experiences.**

The Importance of an Artiste Rider

Needless to say, the technical, logistical and creative aspects of creating experiences can often be overwhelming. To streamline these processes and ensure a joyous and seamless experience for the artiste and the agencies, we, at the EEMA Artist Committee, share with you suggested elements that you should incorporate into your very own Artiste Rider.

Riders are essential documents that outline an artist's specific needs and requirements. By sharing detailed riders in advance, artists can ensure a seamless experience for themselves and the event organizers. Clear and concise communication is the cornerstone of successful collaborations. By providing detailed requirements in advance, artists can minimize misunderstandings and lapses and ensure smooth production of the experience. This proactive approach fosters trust, efficiency, and ultimately delivers a higher quality performance and a neatly stitched-up experience.





Key Artiste Rider Components and Sub-components

1. Technical Rider:

- Stage dimensions and configuration.
- Lighting and sound equipment specifications.
- Backline requirements (Instruments, amplifiers, etc.)
- Power and electrical needs.
- Stage plot and input list.

2. Hospitality Rider:

- Accommodation preferences/specifications. (Hotel, room type, etc.)
- Dietary restrictions and preferences.
- Housekeeping essentials. (Laundry, etc.)
- Transportation Requirements. (Airport transfers, Ground transportation)
- Security requirements.
- Rider for the artiste team. (If applicable)

3. Travel Rider:

- Flight class and airline preferences/specifications.
- Visa and passport requirements.
- Travel insurance.
- Baggage allowance and meal preferences/specifications.







4. Fee Rider:

- Performance fee.
- Payment terms and conditions.
- Taxes and deductions.
- Advance payments (If any).



5. Content Rider:

- Guidelines for capturing and sharing performance footage.
- Restrictions on usage of artist's name and likeness.
- Compensation for content usage (If applicable).

6. Legal and Ethical Rider:

- **NDA Protocol:** If the event has an NDA in place, ensure you understand its terms and adhere to confidentiality requirements, so outline the necessary queries.
- Photography and Videography: Obtain necessary permissions before capturing photos or videos, especially if they involve audience members or sensitive content.
- **Online Posting:** Respect any restrictions on sharing content online. Some events may have specific guidelines regarding posting on social media or other platforms.







Please do Remember

- **Clarity is Key:** Be specific and detailed, but concise with your requests.
- **Flexibility is Appreciated:** While it's important to have your needs met, be open to reasonable adjustments.
- Professionalism Matters: Maintain a positive and collaborative attitude throughout the process.
- Written Communication: Always confirm agreements in writing to avoid misunderstandings.
- Be a team player, as they say, alone we can do so little, together we can do so much.

Please note that these are suggestions and can be personalized or customized as per your specific needs and genre of artiste. The guidelines provided here are not mandatory and should be used at your discretion.









The Harmony Artiste MoU Template

An EEMA Artiste Committee Initiative Essential elements to be incorporated in an Artiste MoU

Date. DD/ WIW/ 1 1	Date:	DD/	MM/	/YY
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Name of the Artiste :	
Date of the Event/Experience: Venue, City, State and Country of Performance: Duration of Stage Presence: Rehearsal Hours/Days Confirmed: Fee for the Event Date and Rehearsal: Any other Support Staff Fee to be Mentioned: Mutually Agreed Upon Terms of Payment of Artiste's Fee: Mutually Agreed Upon Terms of Payment of GST:	
Mutually Agreed Upon Terms of Air Travel:	
Specification of Attire for Stage:	

Digitally Signed by: Digitally Signed By:

Mutually Agreed Upon Terms for Social Media Engagement:

Name of Artiste: Name of Client:



EEMA For You



The Harmony Artiste Invoice Template

Elements to be incorporated in a professional TAX INVOICE

Date - DD - MM - YYYY
Invoice No. 12345

TAX Invoice

RECIPIENT DETAILS

Name of the Artiste & Billing Address

E-mail ID -

Phone Number -

GSTIN -

PAN -

PO Number -

Tax Invoice No. -

Description of Creative Service on the Event -

Date of the Event/Experience -

Venue, City, State and Country of Performance –

Total Base Value -

Less: Discount -

CGST @ 9% -

SGST @ 9% -

IGST @ 18% -

Bank Details of the Artiste -

Digital Signature of the Artiste -

DETAILS OF THE CLIENT

Name of the Client & Billing Address -

GSTN -

PAN –

SAC Code -

Total: Total Payable:

In Words







THANK YOU







