



FROM THE DESK OF THE PRESIDENT

Samit Garg

president@eemaindia.com

Dear Friends,

Warm greetings from the heart of our vibrant event community! These past months have been truly exhilarating for our industry, and I am eager to share some captivating highlights. The Gurukool Masterclass at NIEM Bhubaneswar, the harmonious "Harmony for All" at Hyatt Regency Kolkata, and the lively EEMA Rajasthan get-together at Rajasthali Resorts & Spa were extraordinary occasions that strengthened our community bonds.

On World Tourism Day, our launch of 'Travel For Life' in collaboration with the Ministry of Tourism marked a groundbreaking step. Engaging discussions on GST, South India's Wedding Expo, COREA Event Managers Meeting, and the innovative Pro AV Tech at the NIXT Summit, a key component of Infocomm 2023, showcased our dedication to excellence.

As industry leaders, we stand at the forefront of implementing trends that promise to elevate the Indian event landscape. From versatile event planning to celebrating diverse voices, promoting mindfulness, personalised experiences, and sustainable practices, these trends align with the promising trajectory of our dynamic industry.

Stay tuned for more captivating experiences as we continue to shape the future of events together!



- Brilliance Unleashed: Gurukool Masterclass Rocked NIEM Bhubaneswar! - 16th September 2023
- Harmony For All: Elevating Performance Arts Dialogue! - 22nd September 2023
- Energising Connections: EEMA Rajasthan's Unforgettable Get-Together at Rajasthali Resorts & Spa - 23rd September 2023
- EEMA Launches 'Travel For Life' on World Tourism Day, Forges Partnership with Ministry of Tourism - 27th September 2023
- EEMA Shines at South India's Grandest Wedding Expo - Wedding Today Expo, Coimbatore! - 27th to 29th September 2023
- COREA Chronicles: A Resounding Success in Pondicherry! 7th October 2023
- Decoding GST: EEMA's Illuminating Session at Michael Menezes Auditorium - 26th October 2023
- EEMA Champions Innovation with Pro AV Tech at NIXT Summit, Infocomm - 27th October 2023
- Gourmet Luxe : A Culinary & Enchanting Weddings Extravaganza in Retrospect - 31st October 2023

**Collaboration is the cornerstone
foster partnerships that
amplify strengths, creating a
collective force that elevates
the entire industry.**



EVENT info

EEMA Rajasthan Unleashes Vibrancy: A Memorable Member's Get-Together!

16th September 2023



Under the dynamic leadership of Suman Raina, State Head EEMA Rajasthan and Vipul Pandhi, VP North at EEMA, another vibrant member's get-together unfolded on Saturday, 23rd September. The splendid gathering unfolded at the gracious Rajasthali Resorts & Spa. The splendid gathering took place at the gracious Rajasthali Resorts & Spa, setting the stage for a collaborative and enriching experience.

We proudly acknowledge the impactful contributions of EEMA members Rajiv Gupta, Ajay Chouhan, Pritesh Sharma, Mahavir P. Sharma, Amitesh Taluka, Mitesh Maharaj, Krishna Priya Harsh, Varsha Mittal, Puneet Chopra, Gitanjali Agarwalla, Deepali Vijay, Manjeet Singh. They now join the Rajasthan Working Committee, dedicating themselves to steer upcoming initiatives.

The massive turnout was heartwarming, with Sabbas Joseph taking centre stage, and sharing inspiring insights. Until our next meet, let's forge robust networks, opening doors to endless possibilities.



EEMA Launches 'Travel For Life' on World Tourism Day, Forges Partnership with Ministry of Tourism

27th September 2023



EEMA continues its tradition of creating immersive experiences for its members, and this July, we're thrilled to announce a captivating Fam Trip at The Westin Pushkar. Building on the success of previous Fam Trips that have become synonymous with discovery and networking, this event promises to be another highlight on our calendar.

On July 18, 2023, members will indulge in the enchanting ambiance of Pushkar while experiencing the world-class hospitality of The Westin. These trips transcend mere travels; they represent occasions for our members to forge connections, exchange perspectives, and cultivate enduring relationships amidst the dynamic realm of event management. Await an expedition brimming with inspiration, camaraderie, and the distinctive allure of Pushkar.



Let's weave success
together every shared
lesson is a step towards
collective brilliance.
Dive into shared learning,
craft your story of growth!

EVENT info

Brilliance Unleashed: Gurukool Masterclass Rocked NIEM Bhubaneswar!

16th September 2023



Step into the vibrant world of innovation as EEMA East orchestrated the dynamic Gurukool Masterclass at NIEM, Bhubaneswar. On the afternoon of September 16th, 2023, the institute transformed into a haven of wisdom, with the event kicking off at 3:00 PM.

Embark on a profound exploration of the Event Industry's core, guided by the seasoned expertise of Sonu Nanda, Vice President, East EEMA. Our Gurukool Expert, the maestro himself, unravelled the intricate dynamics of event management. Attendees gained valuable insights into crafting exceptional conference and workshop experiences, along with efficient workflow management strategies, allowing them to focus on projects that truly matter.

NIEM played host to this collaborative extravaganza in partnership with the Event & Entertainment Management Association (EEMA). The collaborative synergy between NIEM and EEMA transformed Bhubaneswar into a hotspot for cutting-edge knowledge in the Event and Entertainment industry.



DID YOU KNOW?

Job satisfaction is powered by 'The Human Deal.' Explore deeper connections, adaptive versatility, personal growth, holistic well-being, and shared purpose for a fulfilling professional journey!

Harmony For All: Elevating Performance Arts Dialogue! 22nd September 2023



Recapping the triumphant crescendo of "Harmony for All," orchestrated by the EEMA Artist Committee, this dynamic session unfolded on September 22nd at the esteemed Hyatt Regency Kolkata, commencing at 11:00 AM. Anchored by the adept EEMA Member, Ankit Shaw, and masterfully moderated by the renowned Gitikka Ganju Dhar, the event, in collaboration with Sonu Nanda, EEMA Vice President - East, delved deep into the best practices for Talent-Event Managers' Engagement within our thriving ecosystem.

This enlightening gathering, generously supported by our Hospitality Partner, Hyatt Regency Kolkata, marked a significant symphony of insights and connections. "Harmony for All" succeeded in unlocking a world of insights, bringing together industry titans for a dynamic discussion on challenges and opportunities in the performance art realm. Stay tuned for more enriching events as we continue to harmonise and amplify the pulse of the industry!



EVENT info

EEMA Shines at South India's Grandest Wedding Expo - Wedding Today Expo, Coimbatore!

27th to 29th September 2023



EEMA, in collaboration with the Wedding Today Expo, participated in a breathtaking showcase of wedding splendour from September 27th to 29th at The TEMA, Coimbatore. EEMA's South VP, Mr. Vinod Gopal, Illuminates Inaugural Session at TEMA Weddings.

This grand affair, supported by EEMA, IESA Chennai Chapter, and other prestigious associations, featured 100 stalls unveiling the best in wedding planning, fashion, gems, and more. From a World Tourism Day special to Pattimandram with Solomon Papaiah and Raja, the event was a fusion of cultural richness. Kalyanamalai Mohan's direct matrimony interactions, industry leader seminars, and lively carnivals made this a not-to-be-missed extravaganza!

Decoding GST: EEMA's Illuminating Session at Michael Menezes Auditorium

26th October 2023



A recap of our examination and discussion of the intricacies of Goods and Services Tax (GST) during EEMA's recent session, 'GST Beyond

COREA Chronicles: A Resounding Success in Pondicherry! 7th October 2023



In a captivating throwback, EEMA members in Pondicherry convened for a transformative Event Managers Meeting on 7th October 2023 at Hotel Residency Tower. The agenda featured an impactful discussion on the mission of the Congress of Regional Event Associations (COREA) by Mr. DV Vinod Gopal, Vice President of EEMA South—to bring together regional associations and their diverse event companies.

This revolutionary initiative not only reshapes the events landscape but also sets the stage for collaborative policy-making, government interactions, and industry size evaluation. The echoes of this groundbreaking event continue to resonate, defining a new era for the events industry. Stay tuned for more transformative journeys with EEMA!

Borders,' held at the Michael Menezes Auditorium on October 26, 2023. Moderated by Ankur Kalra, Treasurer, EEMA and Founder & CEO of Vibgyor Group, and featuring industry stalwarts Atul Chabra (Director - Enthuse Answers Communications), Harshal Kothari (Director, Rising Events), Sumit Kedia (CA & Partner at A.K. Lunawath & Associates), and Dinesh Kumar (Founder & Principal Advisor, YCBA), the session delved into critical challenges facing businesses in the event industry.

From unravelling hotel input credits to the nuances of temporary GST registration, the discussion offered practical insights and solutions. Atul Chabra emphasised the importance of clarity in relationships and direct dealings with hotels, while Sumit Kedia highlighted the financial intricacies of temporary GST registration. Dinesh Kumar shared expertise on navigating the concept of immovable property within GST. The panel concluded by stressing collaboration, transparency, and technological integration as indispensable elements for industry resilience. This session, a part of the EEMA Knowledge Hub at MM Auditorium, serves as a guiding light for EEMA members, providing informed perspectives to navigate the evolving landscape of GST and fortify their ventures in the dynamic event industry.

EVENT info

EEMA Champions Innovation with Pro AV Tech at NIXT Summit, Infocomm 2023

27th October 2023



EEMA proudly led the charge in reshaping live events at the NIXT Summit, a pivotal segment of Infocomm 2023, hosted at Mumbai's prestigious Jio World Convention Centre on 27th October 2023. The dynamic event featured an insightful session on 'AI-Driven Personalised Experiences' by our esteemed speaker Sabbas Joseph, Director & Co-Founder of Wizcraft International Entertainment Pvt. Ltd.

Distinguished industry luminaries, including Sagar Pingali, Executive Vice President of EEMA, Vinod Janardhan, General Secretary of EEMA, along with EEMA members Deepak Pawar (Midas Events), Saurabh Khurana (Laqshya Live Experiences), and Thanush Joseph (Seventy EMG), spearheaded the discussion on 'The Digital Makeover: Emerging Technologies Shaping Venues and Live Events.'

This powerful assembly showcased EEMA's commitment to innovation, with each distinguished panellist contributing significantly to mark a substantial leap in propelling the live events landscape into a thrilling new era. The NIXT Summit at Infocomm 2023, powered by EEMA, truly exemplified the fusion of expertise and cutting-edge technology.



Gourmet Luxe: A Culinary & Enchanting Weddings Extravaganza in Retrospect

31st October 2023



Transport to the enchanting evening of October 31st, 2023, at the Gourmet Luxe Fest in the Dome, SVP Stadium. A collaboration between EEMA (Event and Entertainment Management Association), EventFaqs, Sanjeev Kapoor and Dome featuring Sagar Pingali as Keynote Speaker. As EEMA's Executive Vice President, Mr. Pingali shared valuable insights.

The extravaganza unfolded as a delightful blend of flavours and luxury, captivating with a symphony of culinary delights. It demonstrated an exceptional fusion of culinary mastery and an enchanting wedding ambiance. Skilled chefs and industry leaders turned the stage into a canvas of gastronomic artistry, accompanied by enchanting music. Each dish showcased the fusion of culinary mastery and luxury, creating an immersive experience beyond traditional culinary events.

The evening's ambiance was a masterpiece, an opulent tapestry where every bite resonated with indulgence. From the curated menu to seamless music integration, the Gourmet Luxe Festival at the Dome, SVP Stadium, emerged as a celebration of life's finer things, leaving an indelible mark on palates and memories.

Create a workplace sanctuary
for the next-gen pros.
Let trust be the foundation,
growth the journey, and
well-being the shared victory.

EVENT info
WE ARE GROWING Sept 23 - Oct 23

Nidaa Shamshi
 Star Member, EEMA

Ankit Shaw
 Star Member, EEMA

Anusha Varri
 Star Member, EEMA

Arpita Chowdhury
 Star Member, EEMA

Joe Baath
 Star Member, EEMA

Jyoti Sukumar
 Star Member, EEMA

Rahil Khan
 Star Member, EEMA

Samrangee Chatterjee
 Star Member, EEMA

Ujjwal Pareek
 Star Member, EEMA

Dibya Ranjan Jena
 Platinum Member, EEMA

Ravi Raj Sah
 Platinum Member, EEMA

Udit Mukim
 Platinum Member, EEMA

Avinash K Khanapur
 Gold Member, EEMA

Sandeep Soi
 Gold Member, EEMA

Vipin Kumar
 Gold Member, EEMA

Maj. Soumya Mukherjee (R)
 Silver Member, EEMA

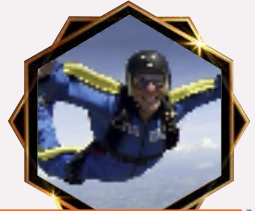
Ramit Anand
 Silver Member, EEMA

Saurabh Jain
 Silver Member, EEMA

Nipun Nakra
 Silver Member, EEMA

Anup Mohan
 Associate Member, EEMA

Mayank Prasad
 Associate Member, EEMA

Naveen Tripathi
 Associate Member, EEMA

Yogi/Gaurav Gondal
 Associate Member, EEMA

EVENT info

Happy
Birthday
Sept 23 - Oct 23



Mohomed Morani
EEMA - West



C Sri Sailam
EEMA - South



Vyoma Parihar
EEMA - West



Dev Gupta
EEMA - West



Mangeshwar Anbazhagan
EEMA - South



Rishabh Panchhi
EEMA - North



Kaiash Singh
EEMA - West



Raghav Khosla
EEMA - North



Swati Sharma
EEMA - North



Sanchali Arora
EEMA - North



Vikramjit Singh
EEMA - North



Puneet Chopra
EEMA - North



Nimesh Pitalia
EEMA - West



Roshan Abbas
EEMA - West



Serrao Francis Socorro
EEMA - West



Shubham Khunteta
EEMA - North

EVENT info


24 SEPT

Vivek Braganza
 EEMA - West


27 SEPT

Pinkie Jha
 EEMA - East


30 SEPT

Amitesh Taluka
 EEMA - North


30 SEPT

Manoj Patra
 EEMA - West


01 OCT

Sunny Vohra
 EEMA - West


02 OCT

KJ Singh Gurna
 EEMA - North


02 OCT

Syed Sultan Ahmed
 EEMA - South


04 OCT

Nehal Shah
 EEMA - West


05 OCT

Nitika Khandelwal
 EEMA - South


07 OCT

Gitanjali Agarwalla
 EEMA - North


07 OCT

Siddharth Ganeriwala
 EEMA - South


11 OCT

Samit Garg
 EEMA - North


12 OCT

Manoj Bhatt
 EEMA - North


12 OCT

Parag Anand
 EEMA - North


12 OCT

Rakhi Kankaria
 EEMA - South


14 OCT

Hariom Jatiya
 EEMA - West

EVENT info



15 OCT

Saroj Kumar Mallia
EEMA - East



16 OCT

Ajay Chouhan
EEMA - North



16 OCT

Vishnu Gupta
EEMA - North



18 OCT

Raghav Roy Kapur
EEMA - West



20 OCT

Amit Gupta
EEMA - North



20 OCT

Ravi Pasari
EEMA - East



22 OCT

Gautam Khemani
EEMA - North



22 OCT

Rahi Shaikh
EEMA - West




23 OCT

Prerana Saxena
EEMA - North



24 OCT

Tarun Sharma
EEMA - North



25 OCT

Gaurav Gondal
EEMA - West



25 OCT

Sathya Radhakrishnan
EEMA - South



25 OCT

Sidhesh K
EEMA - South



26 OCT

Sudarshan
EEMA - South



28 OCT

Pramod Gaikwad
EEMA - West



28 OCT

Pritesh Sharma
EEMA - North

EVENT info



**In the world of events and entertainment,
challenges are our stepping stones to brilliance.**

**JOIN US
IN REWRITING THE
NARRATIVE OF
SUCCESS!**

