

EEMAGNIFY


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FROM THE DESK OF THE PRESIDENT

Samit Garg

 president@eemaindia.com

Dear Friends,

As we embark on 2024, reflecting on the vibrant events of January and February fills us with pride. From Jaipur to Mumbai, EEMA has been at the forefront, driving innovation and transformation in the Indian event landscape.

Held in the majestic Azizaa Resorts and Hotels in Jaipur, FDC 2024 blossomed into a lively celebration of emcees and radio jockeys. EEMA, the guiding force of the industry, championed unity and growth, propelling India's event industry towards global recognition. FDC 2024 stood as a testament to our shared vision and camaraderie.

COREA 2.0 marked a significant milestone, uniting regional event associations and companies in Konark, Odisha. Leading industry figures charted a path of resilience and innovation, emphasising safety protocols and a future-oriented charter for the industry.

In Mumbai, EEMA took center stage in addressing music licensing challenges. Advocating for a streamlined "Single Window" clearance system, we're collaborating with industry leaders and the Ministry of Commerce to craft solutions. This proactive approach signals a positive change for the event industry, promising a harmonious future.

As we continue to orchestrate change, let's move forward with renewed vigor and determination. Together, we'll paint the event landscape with vibrant colors of creativity, impact, and joy.

Wishing you all a remarkable 2024.



- **EEMA's Triumph: Elevating the Global Stage at FDC 2024**
(MC & RJ Convention) Jaipur - 10th January 2024
- **COREA 2.0: Uniting the Industry for Transformation** - 19th to 21st February 2024
 - EEMA Paves the Way for Progress & Collective Action
 - Industry Leaders Take Center Stage
 - Safety First, Growth Follows
 - A Memorable Conclusion
- **EEMA Leads the Encore for Change: - Mumbai**
- 29th February 2024
 - Charting the Future of Music Licensing!
 - Striking a Chord with a Single Window
 - Harmonizing Solutions, Together
 - The Music's Not Over A Positive Overture



Embark on a year of unparalleled growth; let's weave learning into the very fabric of 2024's event success

EVENT info

EEMA's Triumph: Elevating the Global Stage at FDC 2024 (MC & RJ Convention)

10th January 2024



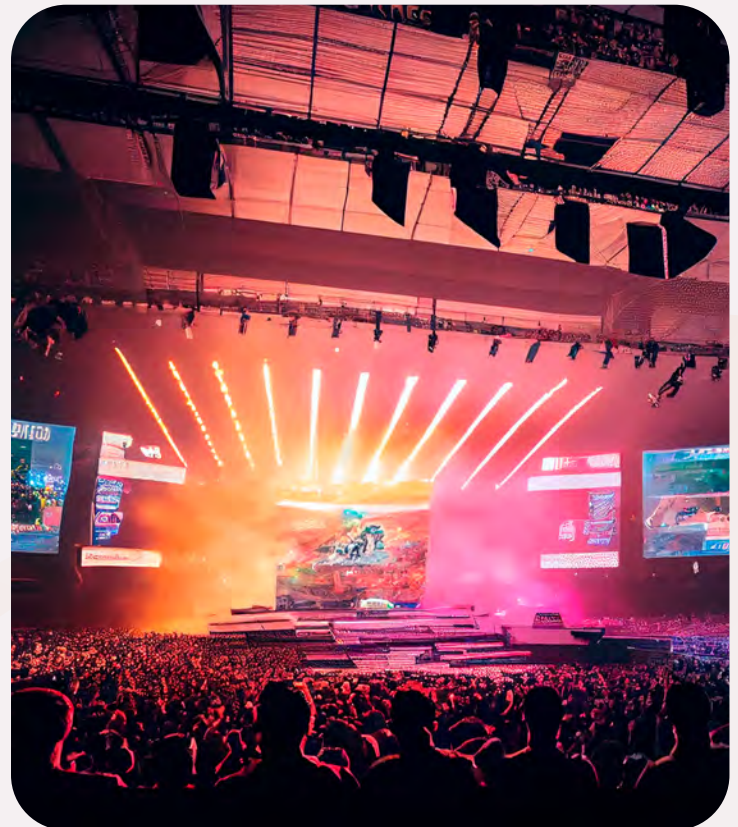
In the dynamic event industry, learn continuously to become an unwavering beacon of progress.

Rewind to the captivating energy of FDC 2024, held on January 10th at the opulent Azizaa Resorts and Hotels in Jaipur. It wasn't just an event, but a hub of innovation where over 250 masters of mic - emcees and radio jockeys - converged in a vibrant celebration.

EEMA, the guiding light of the event industry, champions unity, collaboration, and growth. Our unwavering mission? To propel India's event industry onto the global stage as a force to be reckoned with.

The event was graced by the presence of luminaries like President Samit Garg, Gitika Ganju Dhar, and Suman Raina, from EEMA who shared their valuable insights and guided our path forward. The day's programme weaved together immersive sessions, culminating in a spectacular Oath Ceremony and Entertainment Night, igniting a spirit of camaraderie and boundless enthusiasm.

A heartfelt thanks to everyone who ignited FDC 2024! Let's leverage the shared passion and insights to keep innovating. Together, EEMA leads India's event industry to shine globally!



EVENT info

COREA 2.0: Uniting the Industry for Transformation

19th to 21st February 2024

EEMA Paves the Way for Progress & Collective Action

We're thrilled to share the extraordinary success of the "Congress of Regional Event Associations" second edition (COREA 2.0), by EEMA in the vibrant city of Konark, Odisha held between 19th and 21st February 2024. This historic gathering united over 20 regional event associations and countless event companies, marking a new era of collaboration in the Indian events industry.

Industry Leaders Take Center Stage

EEMA President Samit Garg welcomed attendees and outlined a promising future for the industry. Renowned figures like Sabbas Joseph and Sanjay Tandon shared their insights on resilience and innovation. The event also discussed diverse topics like music licensing, talent development, and partnerships, led by industry experts like Ankur Kalra, Brian Tellis, and Sooraj Dhawan.

Safety First, Growth Follows

Day two focused on crucial aspects of safety and industry progress. Uma Menon and Raghav Roy Kapur emphasised the importance of implementing strict safety protocols. Additionally, Sabaas Joseph unveiled the COREA Charter 2024, a roadmap for industry growth. Valuable policy insights were shared by the Tony Blair Institute, guiding us towards a brighter future.



A Memorable Conclusion

COREA 2.0 concluded with a tranquil and reflective session led by Monica Dogra and Victorien, fostering a sense of unity and harmony among participants. This wasn't just an event; it was a powerful symbol of EEMA's commitment to elevating the entire event landscape in India.

EVENT info

SPECIAL GUEST ARTISTS

“NĀKALOKAA”



MONICA DOGRA & VICTORIEN

EVENT info

CONGRESS PARTNERS



NEW ASSOCIATION TIE UP



CONGRESS PARTNERS

INDUSTRY PARTNERS



Unite to elevate; collective brilliance transforms sparks into industry-defining flames of achievement.

EVENT info

EEMA Leads the Encore for Change : 29th February 2024



Charting the Future of Music Licensing!

EEMA, your voice in the Event Industry, has taken center stage in tackling music licensing challenges. Our recent meeting held on 29th February 2024 at the Sea Princess Hotel in Mumbai was a turning point, resonating with the need for change.

The Music's Not Over A Positive Overture:

Our proactive approach has set the stage for positive change in music licensing practices. We're confident that EEMA's leadership will bring about the long-awaited rationalization you deserve.

Stay tuned for further updates as we continue to orchestrate the future of the Event Industry.

Striking a Chord with a Single Window:

We're advocating for a streamlined "Single Window" clearance system to simplify the complex licensing process. This innovative approach is a beacon of hope for seamless operations, and EEMA is at the forefront of pushing for its implementation.

Harmonizing Solutions, Together:

EEMA, along with esteemed industry leaders and the Ministry of Commerce, presented actionable solutions to address your concerns. We're not just highlighting issues, we're composing the solutions, together.

"In this vibrant tapestry of events, each challenge is a thread leading us to excellence. Together, let's craft the masterpiece of 2024!"



EVENT info

WE ARE GROWING

Jan 24 - Feb 24



Meghanjani Palit
Star Member, EEMA



Shravan Madiraju
Platinum Member, EEMA



Ashish Garg
Gold Member, EEMA



Rana Singha Roy
Gold Member, EEMA



Bhoopesh Sharma
Silver Member, EEMA

Happy Birthday

Jan 24 - Feb 24



Ahtesham (Kabir)
EEMA - North



Naushad Khan
EEMA - North



Sahil Mehta
EEMA - North



Avinash Deshmukh
EEMA - South



Arpita Chowdhury
EEMA - East



Pankaj Goel
EEMA - North



Tanay Pareek
EEMA - North



Mayank Prasad
EEMA - North

EVENT info


Sushma Gaikwad
EEMA - West



Swapnil Gupta
EEMA - West



Mahima Goel
EEMA - North



Rahul Soni
EEMA - West



Ajay Kumar Khemani
EEMA - North



G Gopal
EEMA - South



Gautam Jain
EEMA - East



Anusha Varri
EEMA - South



Aditya Mehra
EEMA - West



Sharad Mathur
EEMA - North



Sanjay Agarwal
EEMA - East



Mazhar Nadiadwala
EEMA - West



Nitin Arora
EEMA - North



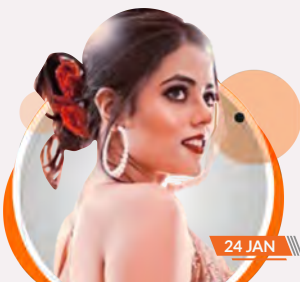
Jatin Dhigra
EEMA - North



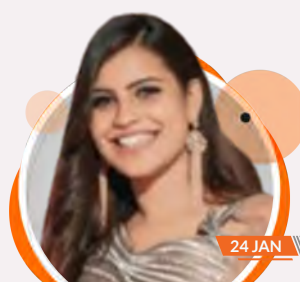
Arjun Gupta
EEMA - North



Shivashankaran S
EEMA - South



Arpita Chowdhury
EEMA - East



Nikita Nebhwani
EEMA - North



Vandana Mohan
EEMA - North



Martin Flubber D'souza
EEMA - West

EVENT info


26 JAN

P Diwakar
 EEMA - South


29 JAN

Archannath Ramnath Gurtu
 EEMA - West


29 JAN

Lalit Gattani
 EEMA - North


30 JAN

Shalini Beriwal
 EEMA - North


31 JAN

VS Girdhar Kumar
 EEMA - South


31 JAN

Naveen Gupta
 EEMA - North


31 JAN

Yashvardhan Agarwal
 EEMA - East


01 FEB

Udit Mukim
 EEMA - North


03 FEB

Kailash Kabra
 EEMA - West


04 FEB

Srikanth Murthy
 EEMA - South


06 FEBt

Nipun Joshi
 EEMA - South


07 FEB

Jacob Santosh
 EEMA - South


07 FEB

Robin Chauhan
 EEMA - North


09 FEB

Abhishek Jatiya
 EEMA - West


11 FEB

Angat Wallia
 EEMA - North


11 FEB

Gitikka Ganju Dhar
 EEMA - West


12 FEB

Ayan Chug
 EEMA - North


12 FEB

Upanshu Agarwal
 EEMA - West


13 FEB

Gaurav Bhagat
 EEMA - North


13 FEB

Vijay Arora
 EEMA - North

EVENT info

Mayur Mirwani
 EEMA - North

Ranjit Sahoo
 EEMA - East

Bhanwar Singh
 EEMA - North

Deepak Choudary
 EEMA - West

Tapas Ranjan Mohanty
 EEMA - East

Bunty Narang
 EEMA - North

Rajesh Dabhi
 EEMA - North

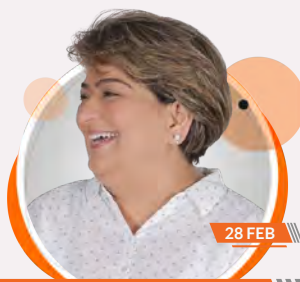
Vikash Bajaj
 EEMA - East

Aarti Gupta
 EEMA - North

Abhishek Ameriya
 EEMA - North

Sanjay Pragat
 EEMA - West

Irshad Mohammad
 EEMA - South

Oum Pradutt
 EEMA - South

Ritu Kapoor
 EEMA - North

Sanjeev Pasricha
 EEMA - North

Siddharth Mehta
 EEMA - West

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