

## MINUTES OF THE 8th NEC Meeting 2024-2026

Venue	Hybrid - Zoom & EEMA Office	Date	20th August 2025
Subject	National Executive Council Meeting	Time	16:30 hrs to 19:00 hrs
Attendees	<ol style="list-style-type: none"> <li>1. Samit Garg, President</li> <li>2. PVN Vidyasagar, EVP</li> <li>3. Ankur Kalra, General Secretary</li> <li>4. Taranbir Sahni, Secretary</li> <li>5. Jagmohan Singh, Treasurer</li> <li>6. DV Vinod Gopal, VP South</li> <li>7. Ruchin Kohli, VP North</li> <li>8. Harshal Kothari, VP West</li> <li>9. Sanjay Agarwal, JS East</li> <li>10. Vanessa Williams, JS North</li> <li>11. Anupama Deshmukh, JS South</li> <li>12. Ravi Mehta, JS West</li> </ol>	<p>EEMA Secretariat</p> <p>Absent</p>	<p>Priti Khanna</p> <p>Rimi Bhattacharya</p> <p>Sonu Nanda - VP East</p>

The meeting was called to order by President Samit Garg who formally welcomed all the attendees to the NEC meeting and congratulated everyone for the unprecedented success of EEMAGINE 2025. He requested the GS to initiate the meeting as per agenda scheduled.

**Ankur Kalra**, General Secretary took all the participants through the agenda and took up each of the points mentioned as follows:

### 1. UPDATE ON EEMAGINE 2025

#### Compliance and Distribution of the Various Codes and Books launched

The following documents launched at EEMAGINE 2025 were uploaded on the Website

1. The EEMA Code of Conduct
2. We Care Pledge
3. The Health & Safety Quick Reference Guide
4. The Health & Safety Pictorial Reference Guide
5. The Green Manual - A Practical Guide to Greener Celebrations

An email was sent out to the database by the GS with links of all the above documents. Approximately 50 people have signed the WeCare Pledge and are being sent customized certificates by the secretariat.

**TO DO:** Copies of these Manuals and the First Cut of the HSE App to be shared with the NEC members, to review the manuals and App and give their feedback within one week so that it can be finalised and made public.

Sagar mentioned that the manuals were also being adopted by other affiliated associations such as IESA & ATOAI. The same needs to be done by giving proper acknowledgment to EEMA.

**EEMAGINE 2025 - FEEDBACK** As suggested by the President a separate meeting to be scheduled soon to discuss this agenda in the presence of the organising committee.

**P&L of EEMAGINE 2025** - Treasurer Jagmohan reported that after incurring all expenses, there was a net Income of approximately Rs 17 lacs generated from EEMAGINE 2025. This was appreciated by the President and other members of the committee.

#### **SECRETARIAT UPDATE BY GS**

- EEMA to get credit in any articles related to launch of HSE Manuals
- Priti & Khayati to ensure that structured communication goes out to ALL Industry Forums & at least one mainline national English, Hindi daily and one leading Financial daily. Content needs to be impactful and strong.
- Priti to share all tie-ups and new appointments at the Secretariat with the NEC.

#### **ZONAL PLANS BY EACH OF THE 4 REGIONAL VP's for 2025-26**

##### **WEST - Harshal Kothari**

- Planning events in Aurangabad and Tier 2 cities
- Still to curate content for other cities
- No concrete plan as yet - to be created soon.

##### **SOUTH - DV Vinod**

- Strengthening Collaboration
- Planning Eduposium in major cities
- Strengthening the connect with the new members
- Promoting EEMA South members in other Zones
- Adding new members from Tier 2 cities in the South
- Want to double the membership from 144 currently
- Undertake campaign to get more members on board

##### **NORTH - Ruchin Kohli**

- Needs more time to revert

##### **EAST - Sonu Nanda was absent**

**Samit Garg added** that since elections are due at EEMAGINE 2026 all Zonal and other activities should ideally be wrapped up 2 months prior to EEMAGINE 2026

- Current Office bearers to continue till end of EEMAGINE 2026 and have over to the new committee at the end of it
- All regional event plans to be ideally completed June 2026
- South Factor and EEMAGINE 2026 both in the South should be managed judiciously.
- INSPIRE to be held well before EEMAGINE 2026
- West should plan a large flagship event in Gujarat. Samit to attend.
- Need 2 big events from North and East, should be scheduled in respective calendars.
- Each region to plan 1 big and 2 - 3 small events per quarter starting now

**All VP's were requested to provide a plan for prominent events planned in their regions by 1st September so that an event calendar could be created by the Secretariat.**

**New Members** - Zonal Managers to send Member Certificates to all new members as last 20 new members in the South not received these certificates.

Pending Membership kits to be dispatched at the earliest.

**TO DO:** Send Membership kits and member certificates at the earliest to all new members. Add names and photos on Social Media and tag them. When introducing new members on WhatsApp groups mention names of the 2 people who referred them. Birthday greetings sent to members to be redesigned and 'City' name to be added in addition to name and organization name.

#### **ROLE OF JOINT SECRETARIES IN THE REGIONS**

- Samit mentioned that a constitutional amendment had been made to add these 4 new positions to the NEC. He expressed concerns about their limited contribution to the central body, suggesting they should be more involved and take on more responsibilities.
- Sagar mentioned that all 4 Joint Secretaries were fairly active in their regions though not visible. JS role has been more to assist the VP of that region.
- Secretariat to communicate more with Joint Secretaries.
- More involvement & participation of Joint Secretaries in Regional Forums.
- As each Zone grows the JS should add merit and become more relevant/meaningful in the regional eco system.

#### **UPDATE ON SOCIAL MEDIA/COMMUNICATION BY SECRETARY, TARANBIR SAHNI**

- Secretary Taranbir highlighted that he had serious issues with the output of the current social media agency Magnon with regard to their work for EEMAGINE 2025.
- He also pointed out that the creative resource who had joined was unavailable and we need to get a replacement person / agency at the very earliest.

- President Mr. Samit Garg stated that all EEMA communication should be handled by the Secretary, Taranbir Sahni to ensure uniformity.

Samit emphasized the importance of proper communication and briefing and suggested that Magnon be given another chance to prove themselves. Taranbir to brief and review them after a month's time and suggest the way forward.

#### **RAJA MUKHERJEE MEMBERSHIP -**

VP, West Harshal Kothari brought up the issue of Anchor Raja Mukherjee who's membership request was denied membership due to some past history with EEMA.

President Samit Garg suggested that Harshal should speak with Gitikka, Sushma & Siddharth Chaturvedi about the matter and if they all agree we could re-examine the situation.

#### **SOP FOR INTERNATIONAL PARTNERSHIP**

- EEMA to be open to Invite members from overseas to join in.
- Proposed pricing shared on email. Needs to be finalized by the NEC. Should be in USD as suggested by the Treasurer.
- Need a set of Rules and Regulations; SOPs; different documents to be submitted.

**TO DO:** Jagmohan to create a detailed policy with proper details and share with the NEC before the end of August 2025.

#### **EVENT PARTNERSHIP TEMPLATE**

- The task for the event partnership template was assigned to Secretary Taranbir Sahni.
- Template to be created with give-aways, receivables, logo placements and other necessary guidelines for taking on EEMA as a partner.
- Taran to take inputs from Sagar and work on this template that could be used for future associations.
- All future EEMA tie-ups to be under the purview of Secretary Taranbir Sahni and EVP Sagar Pingali subject to approvals from the NEC

#### **COREA**

- Supply Chain Associations can also join. Harshal to recommend.
- COREA 4.0 to be planned in March or April 2026 in some exciting destination.
- Sagar to talk to the COREA member associations and finalize the date / location.
- For future members of COREA we would ensure that the association has filed their IT returns for at least 1 year to become a member.
- IEIA members - list of 200 members (email ids) to be shared by Sagar Pingali with Rimi so that it can be added to our database.

#### **EEMAGINE 2026**

- D. Venkatesan, Regional Director (South), Ministry of Tourism, Government of India, Indiatourism Chennai promised support to EEMAGINE 2026 at KTM 2025.
- Tamilnadu elections to be held in May 2026. DV Vinod said it will not impact EEMAGINE 2026. Keeping in touch with all political parties.
- Meeting of EEMAGINE 2026 core team in Chennai on 22 August 2025.
- GS Ankur Kalra suggested DV Vinod have a reasonable cost, full time resource based in Chennai to help with EEMAGINE 2026.
- Khushi Advertising was willing to give media solutions support - at airports, cinema houses etc. DV Vinod, Sagar and Vinod Bhandari to discuss possible media partnerships.

#### **WEBSITE**

- All content requested by the web designer to be sent by the end of next week i.e. 30th August.
- Secretary, Taranbir Sahni to present the website to the NEC once it is ready before being uploaded.

#### **ADDITIONAL POINTS DISCUSSED**

- Harshal requested if Ankita Mukherjee could be invited to future meetings since she may have some updates as well from the region.
- Priti Khanna to try and travel to as many Regional events as possible. Regions to budget for her travel and stay.
- Sagar to join the 1st Sept. meeting with the Minister of Commerce.

The meeting closed at 1830 hours with a vote of thanks.