

Minutes of the Meeting of the NEC Members of Event & Entertainment Management Association – EEMA held on 19 April 2023 at The Leela Ambience Convention Hotel at 11.00 am.

NEC Members PRESENT:		
1	Samit Garg	President
2	PVN Vidyasagar	Exec. Vice President
3	Vinod Janardhan	General Secretary
4	Vipul Pandhi	VP North
5	Sonu Nanda	VP East
6	Raghav Roy Kapur	VP West
7	DV Vinod	VP South

NEC Members – Leave of absence was granted to:		
1	Siddharth Ganeriwala	Secretary
2	Ankur Kalra	Treasurer

- 1) The Meeting was called to order by Samit Garg, President – EEMA.
- 2) Samit Garg welcomed all and thanked the NEC team & team COREA for the support and making the event a grand success.
- 3) The following agenda was discussed:
 - a) Amplification plan & follow-up for the COREA Event.
 - b) Action plans that need to be devised:
 - i) The new committees formed during COREA.
 - ii) The regional Vice Presidents need to take steps to further COREA objectives.
 - c) To address the pending issues, it was decided to build a follow up mechanism & matrix to be drawn to keep track of the points discussed in earlier meeting, actions taken and those pending.
- 4) **COREA – way ahead:**
 - a) Post event press release: to be drafted and shared with Intelliquo.
 - b) VP South, D V Vinod to draft a “Thank You” letter for all matters discussed, committees formed, key highlights, etc.
 - c) COREA initiatives to be followed upon – Exchange & Communication
 - d) Newsletter for COREA & Outreach programme to be drafted.
 - e) COREA – to amplify and expand the reach of the Congress, it was decided to appoint an official for ease of operations to assist president, Samit Garg.
 - f) It was recorded that Deepak Choudhry had recommended that a separate Facebook page for COREA be created to be owned by EEMA giving access to all members.
- 5) **COREA WhatsApp Group Policy:**
 - a) **COREA Presidents’ Group:** to be created for the Presidents of all associations in co-ordination with Samit Garg & PVN Vidyasagar
 - b) **COREA 1.0:** Would be a group for all the NEC members along with all the delegates who attended the event.

PENDING AGENDA ITEMS FROM LAST MEETING:

6) VOTING ON CONSTITUTION:

- a. It was reported that despite several reminders vide phone calls by the zonal managers at the secretariat and some of the NEC members, WhatsApp messages to members and repeat emails, only 104 votes have been received till date.
- b. It was recorded that the response from members was slow, and the count is low.
- c. VPs of the various zones believed that a few EEMA members seem to have more questions on the subject now.

ACTION POINTS DISCUSSED:

- a. To maintain data of all members, who have / have not voted, in a common drive, accessible to all.
 - b. The members to edit / enter their EMN number and complete the required details.
 - c. It was suggested that for data mining NEC, may approach and seek help of Sachin Talwar (member) for the above.
 - d. EVP PVN Vidyasagar volunteered to speak to past secretary Deepak Pawar for the same.
 - e. President – Samit Garg suggested sharing the names of members who have not voted till date, on the EEMA Members WhatsApp Group periodically.
 - f. EVP PVN Vidyasagar was suggested to forward the document of constitution sent out to members to President – Samit Garg.
 - g. The deadline for closing the voting and finalizing the document of constitution was unanimously decided as 30 April 2023.
 - h. An Excel sheet for all the tasks with details of those completed, deadlines for the pending tasks, etc., to be maintained on a common Google drive accessible to all, by the Secretariat team.
- 7) EEMAGNIFY:** It was decided by the NEC members to produce the EEMA mouth piece EEMAGNIFY as a Bi-Monthly magazine. It was also decided to create a Team for making the Newsletter.
- 8) On the Subject of MAKE MY TRIP partnership:**
- a) NEC members discussed that there were still several members who had not received any communication or onboarded for MMT.
 - b) The secretariat was asked to chase the mater and help solve the same for the Zonal VPs with the help of Ankur Kalra – Treasurer.
- 9) On the Subject of EEMA MARRIOTT partnership Card:**
- a) It was suggested by General Secretary, Vinod Janardan to co-brand the card with Marriott Bonvoy logo for ease of working.
 - b) It was unanimously accepted that the EEMA kit would include this card and the same would be sent to only members of good standing (including those that have paid the membership fees till FY 2022-23).

10) New Membership:

- a) It was reiterated to all NEC members that every new membership needs to be proposed and seconded by the following:

- i) An existing member.
 - ii) He has to be a member (paid the membership fees for the current year).
 - iii) All earlier membership documents to be reviewed in the similar manner for Membership Process: Criteria to be checked Zonal Manager > Finance team > Proposer > Secunder > Zonal Vice President > General Secretary & Treasurer.
- b) All the memberships pending for payment, to be documented and presented to the NEC for taking a decision before the next NEC by the Treasurer.

11) Alternate Revenue Ideas:

It was discussed and suggested to offer EEMA's office as a co-working space or provide a conference room on hourly rental for meetings for EEMA members. Beenu Dutta to create a rate card for the same.

12) ZONAL INITIATIVES & UPDATES:

- a) **SOUTH:** VP South announced that the South Factor would be held on the 14th & 15th June 2023 at Coimbatore, Tamil Nadu. A committee of 9 members, of which 5 to be women, had already been formed. EVP, PVN Vidyasagar suggested that member association at COREA should be involved at the activity.
 - b) **NORTH:** It was suggested that EEMA own the **Event Managers Day** and celebrate the same with the event managers and their family at Talkatora, Tyagraj or a similar venue on 31st May 2023, thus establishing an USP for them and recognizing the veterans of the industry. VP North suggested the same to be held on either the last Sunday of the month of May month or the 1st Sunday of every June. He also updated that North Presenters Meet and Certification Workshops were being planned to be held soon.
 - c) **WEST:** Initiatives planned by the West zone as updated by VP West included:
 - i) Warehouse sessions
 - ii) Palm Exp (tentative)
 - iii) MP activation
 - iv) Gujarat activation
 - d) **EAST:** It was communicated by the VP East of a move to hold three more Presenter Dialogue meets in Raipur, Patna and Ranchi. The East Conclave was proposed to be held in September 2023.
- 13) **Founders Day:** EVP PVN Vidyasagar proposed to organize an “*Eduposium*” on the Founders Day on every 7th of July.
- 14) **EEMACHINE 2023:** EEMACHINE 2023 convention was decided to be held on 19th & 20th August 2023 and the EEMA AGM was decided to be held on 18th August 2023 at the Westin Mumbai Powai Lake. It was decided that the convention would be chaired by the General Secretary, Vinod Janardhan. VP West, Raghav Roy Kapur made a brief presentation on ideas for the convention. Some of the discussions presented included an All-Stars Night, Jubilee / Bombay Velvet (1920's) theme, Bollywood Night and EEMAX Global Awards. It was decided to announce EEMACHINE 2023 immediately in the week ahead. A meeting of minds is to be planned immediately.
- 15) The meeting concluded with a vote of thanks to the chair and members present.

Signature: 
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