

MINUTES OF THE 6th NEC Meeting 2024-2026

Venue	Radisson Hotel, Vizag	Date	20th Mar 2025
Subject	National Executive Council Meeting	Time	09:00 hrs to 11:30 hrs
Attendees	1. Samit Garg, President 2. PVN Vidyasagar, Executive Vice President 3. Ankur Kalra, General Secretary 4. Taranbir Sahni, Secretary 5. Jagmohan Treasurer, Treasurer 6. DV Vinod Gopal, VP South 7. Ruchin Kohli, VP North 8. Sonu Nanda, VP East 9. Anupama Deshmukh 10. Sanjay Agarwal, Joint Secretary East	EEMA Secretariat: Absent	Ankita Mukherjee Harshal Kothari, VP West Ravi Mehta, Joint Secretary West

The meeting was opened by the President, Samit Garg who formally welcomed all the attendees to the 6th NEC meeting. He congratulated D.V. Vinod Gopal, Anupama Deshmukh and the South Factor team for organizing a wonderful event. Further requested GS Ankur to give an update.

Progress Report by General Secretary

GS - Ankur Kalra gave a progress report about all the developments at the secretariat. He spoke about various initiatives listed below

- System of Closing presentations: Post each event, regional or national a closing presentation will be created and shared with all relevant stakeholders
- Tech Stack was now ready to be rolled out to all EEMA Members, trials have been done with NEC members doing a small amounts transactions and going forward all EEMA members would be shared details in first week of April and would be encouraged to make payments through the same platforms
- Registrations for all EEMA events going forward to be managed through the same platform so that data can be collected and used centrally
- He gave an update that EEMA now has over a 7000 member strong database which has been compiled from various sources including award entries, EEMAGINE participants, artiste data. This database will be used for mass emails and information dissemination

- He highlighted that various tie-ups had been initiated with multiple partners that could bring benefit to EEMA members; each of those tie-ups needed to be discussed and approved by the NEC.
- The Brochure that was designed by the EEMA secretariat has been ready since January, however is not being used as a new brochure was being designed by the team at E factor. He requested that we should use the existing brochure till the time that the new brochure is not fully ready. The President however suggested that the new brochure is almost ready and we should receive it within the next 10 - 12 days, therefore we should wait for it only.

Proposed Tie Ups that were deliberated upon

1. **MSEED:** The institute initiated by EEMA Member Deepak Choudhary had proposed a Tie Up with EEMA. It was suggested that we should only do tie-ups with very few institutions where we have an assurance on the quality of education and benefits to the entire ecosystem. Further details to be taken from MSEED on their teaching methods, course content, certifications, benefit to EEMA etc and a final decision to be taken on the basis.
2. **Sabhayata Foundation:** Various Archeological monuments come under the Sabhyata Foundation spearheaded by the Dalmia Group in Delhi. A proposal to extend a 20% discount to all EEMA members has been given by them. NEC welcomed this proposal and suggested that we should go ahead and sign the MOU providing new venues and attractive pricing to EEMA members.
3. **Rastey Commuting Services:** 20% discount offered on published rates of vehicles for EEMA members. While NEC members were OK in principle to doing the tie up, some concerns were raised about the definition of "published rates". GS Mentioned that a list of rates had already been provided and will be shared with NEC members soon. It was decided that we can go ahead with the tie up as long as the published rates are fair and in line with the current market.
4. **ECOS Mobility & Hospitality:** ECOS Mobility has approached EEMA to be its preferred on ground mobility partner and will provide 10 Complimentary cars (duties) for all EEMA national and regional events. in lieu of promotion to EEMA members on WhatsApp. NEC members unanimously agreed to proceed with the tie up.

5. **WOW Awards 2025:** The ongoing tie-up with WoW Awards was discussed in detail and the GS apprised all about the financial arrangement of 5% of the revenues to be given to EEMA, (as in previous years as agreed with WOW,) in exchange for Industry Partner Status. It was decided that we should get a minimum revenue of Rs 7.5 lacs or 5% whichever is higher and a build up booth as well as lounge at the WOW Awards along with prominent positioning of the EEMA NEC and Senior Members. If these points are agreed we should go ahead with the tie up - Secretariat to redesign the MOU and share with the WOW awards team.

Other Points Discussed

- **Spotlight Awards 2025:** Date and venue finalized i.e. 24 May 2025 at Club Riviera, Gurgaon. The president highlighted that only 2 months left and the last date for nominations is a month prior to the event date. Ruchin reassured that Nehal Shah who is responsible for nominations will speak to all the VPs and ensure entries and participation. He also confirmed that the Guidelines; promotional video; paid marketing plan etc. were ready.
- **EEMAGINE 2024 Accounts Closing:** The Final accounts for EEMAGINE 2024 were closed, There was an additional loss of Rs 5 lacs from Pondicherry Tourism and Rs 5 lacs on account of Security Deposit not being refunded. Therefore the net loss for EEMAGINE 2024 was in the tune of Rs 12 lacs and the same was approved by the NEC. All balance payments to be made and the account was closed.
- **EEMAGINE 2025** - Mr Vinod Bhandari mentioned that he had explored Colombo as a destination and ITC Colombo showed interest but the 48.5% tax per room did not make economic sense. So he explored Fairmont, Udaipur which is an amazing, new property with 8-10 different venues and 280+ rooms. They are willing to give 135 room nights free and an attractive package of INR 9500/- + taxes for a single room and INR 12900/- + taxes for a double room that includes all meals NEC expressed their appreciation for the efforts in negotiating this and unanimously agreed to hold EEMAGINE 2025 at Fairmont, Udaipur from 1-3 August 2025.

The meeting was formally closed post this discussion