

MINUTES OF THE MEETING

Venue	Online	Date	24/12/22
Subject	National Executive Council Meeting	Time	11:00 AM
Attendees (Present)	Samit Garg, President	EEMA Secretariat:	1. Beenu Dutta
((1335))	 PVN Vidyasagar, Exec. Vice President Vinod Janardhan, General Secretary Siddharth Ganeriwala, Secretary Ankur Kalra, Treasurer Vipul Pandhi, VP North DV Vinod, VP South Sonu Nanda, VP East 		
(Absent)	1. Raghav Roy Kapur		

Action Points and Observations

- 1. The Meeting was called to order by Samit Garg, President EEMA. He welcomed all members present to the 4th NEC Meeting being conducted in an online format. The meeting began as per agenda.
- 2. The Last minutes were read as passed and recorded by Vinod Janardhan, general secretary. Actions points were extracted to be discussed for the 4th NEC meeting.
 - a. COREA (Congress of Regional Event Associations)
 - b. COREA meet was discussed to be held in March 17th 18th
 - c. Venue would be announced after speaking with hotels who are willing to give with full or part sponsorship for 150-175 participants with a need for 75-80 rooms. Location cities discussed were Siliguri, Delhi, Kolkata.
 - d. Exe. Vice President, PVN Vidyasagar was mandated to lead the event along with ta Zonal VP.

4. Constitution

- a. The progress on the constitution document was discussed. It was suggested by nec members to create a final draft to be completed and shared with the NEC in two weeks and then circulated to all eema members.
- b. It was also decided that a voting process would be adopted to take feedback from the members on the mail.
- 5. Calendar deadline discussed with a two-week deadline:
 - a. Recruitment plan for Marcom Head and GM postion
 - b. Vinod Janardhan, Sagar Pangli and Siddharth Ganeriwala to meet regarding onboarding and handover process.
 - c. Sonu Nanda took an initiative to bring in a Creative Agency and a Social Media agency.
 - d. Weekly check in call on every Tuesday at 4:00 PM for 30 mins. to an hour.
 - e. Members suggested and agreed that every project or workload responsibility should assigned to one person and the rest NEC members would support and guide for the same.
- 6. Event Policy: President EEMA was requested to pursue with KPMG to share the first draft around the first fortnight of February 2023.

Confidential, EEMA | Page 1 of 3



- 7. MSME: EVP, PVN Vidyasagar was requested to meet and peruse the MSME Minister's PA in the month of February 2023 to gather the status of Events as an industry.
- 8. Music licensing case was discussed. NEC Members were informed by Ankur Kalra that the Case is basically on Music licensing required for Weddings or not.
 - a. Siddharth Chaturvedi, Past general secretary was informed to revert on the Ten events case regarding
 Amanveer Singh. Ankur Kalra volunteered to further the same while meeting with our Lawyer with in 2
 days take this forward and fight the case from Mumbai High Court.
- 9. Wedding Policy Draft: Deloitte first draft of Wedding policy status was discussed. It was decided that the same be shared in second week of February 2023.

10. MakeMyTrip Tie-Up

- a. Ankur Kalra, Treasurer briefed the NEC on the overall concept of MMT (for EEMA members only) along with the steps of action.
- b. Team MMT was to share a presentation which would be circulated to members. MMT team would then give a presentation on benefits at the Michael Menezes Auditorium (virtual) on or before Friday 12:00 PM.
- c. The same exercise would also be conducted at the regional level. Zonal mangers would then take it forward with the EEMA members to join the program.

12 Marriott EEMA Card

- a. The NEC members were informed that a revert was awaited from Marriott India (expected by the end of January 2023).
- b. President, Samit Garg, was visiting Mumbai and volunteered to connect and pursue with the Marriott Team.

13 EEMAGINE, EEMAX & Spotlight

- a. NEC members didn't accept Leela Delhi as a location for the event. President, Samit Garg suggested ITC Bengal and EVP, PVN Vidyasagar suggested Goa. It was suggested that a revert for closure be made in 2 weeks. Dates for the same are Date option between 15th July to 15th August.
- b. EVP, PVN Vidyasagar requested treasurer, Ankur Kalra for last 2-year EEMAGINE expenditure.

14 EEMA to partner with Event FAQs for Congregations India 2023.

- a. President, Samit Garg suggested to drive more value for EEMA on this Event. NEC Members suggested a point of contact be designated for the discussion.
- 15 Budgeting ideas for Regional & National Events were discussed.
 - a. President, Samit Garg and EVP, PVN Vidyasagar suggested to the Regional VP's to make a structured presentation on various projects. It was suggested to bring forth proposals, budgets, and related fundraising ideas for both Regional and National events.
 - b. Suggestions were invited to generate specific fundraising programs in EEMA including building an EEMA Foundation Trust.

16 Discussions with the permission of the chair:

- a. State Heads discussion: VP South, DV Gopal requested for State Heads and President Samit Garg suggested a separate meeting be constituted for the same.
- b. Constitution to be finalized and be approved.
- c. All New Membership fees to be collected on a quarterly pro-rata basis.
- d. Vipul Pandhi, VP North to pick up the thread and give the EEMAGIC app a final shape.

Confidential, EEMA | Page 2 of 3



17 The meeting was adjourned after thanking the chair and all members present.

CERTIFIED TRUE MINUTES OF THE MEETING, for and on behalf of Event & Entertainment Management Association.

Vinod Janardhan

General Secretary, EEMA

Siddharth Ganeriwala Secretary, EEMA

Confidential, EEMA | Page 3 of 3