

MINUTES OF THE 11th NEC Meeting 2024-2026

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| Venue | Pragati Resorts, Hyderabad | Date | 25th March 2026 |
| Subject | National Executive Council Meeting | Time | 16:00 hrs to 18:00 hrs |
| Attendees | <ol style="list-style-type: none"> 1. Samit Garg, President 2. PVN Vidyasagar, EVP 3. Ankur Kalra, Gen. Secy. 4. Taranbir Sahni, Secretary 5. Jagmohan Singh, Treasurer 6. DV Vinod Gopal, VP South 7. Ruchin Kohli, VP North 8. Sonu Nanda, VP East | EEMA Secretariat | <p>Priti Khanna Rimi Bhattacharya</p> |

The meeting was called to order by President Samit Garg who formally welcomed all the attendees to the NEC meeting and thanked and congratulated the entire organising team of South Factor for a successful event. He requested the GS to initiate the meeting as per scheduled agenda.

Ankur Kalra, General Secretary shared the agenda for the meeting as per the items listed below:

1. Ratify Creative/Social Media Agency
2. EEMA Elections 2026
3. EEMAGINE 2026
4. Any Other Matter with permission of the Chair

1. New Creative/Social Media Agency

- Samit mentioned that proper process was not followed while onboarding the new agency and he had individual conversations with the Secretary & Marcom Manager. Due apologies have been made and accepted and the matter should now be closed.
- Eclat based out of Mumbai to be the new agency on board for all Social Media as well as creative requirements of EEMA going forward. Eclat to present their strategy and plan to the NEC at the earliest possible convenience.
- Secretary and Treasurer to discuss and finalise the starting date and billing cycle mutually with Eclat.

2. EEMA Elections 2026

- Elections to be held in July as was announced in the Townhall by Samit.
- Samit had requested the Almashines team to come to Delhi and meet with him so that he can get confidence on their platform. However they are unable / reluctant to do so.
- In case no one can provide any other partner who is able to give the confidence required for this critical function, we will need to revert to the older system of EY conducting the election process.

- Samit to send out the communication to members by the first week of May regarding the forthcoming elections to be held in July.
- Present NEC to hand over the baton to the new office bearers on the last day of EEMAGINE 2026.
- Samit suggested that some constitutional and non-constitutional structural changes be made prior to the elections for administrative robustness of the Association. The following suggestions were made:
 - I. Include immediate Past President & Executive Director in the NEC. The inclusion of the latter to make the Secretariat office autonomous.
 - II. Joint Secretaries to play a regional role and in their place 3 - 4 executive members to be added to the central NEC.
 - III. The executive members are part of the election process. In case there aren't enough members who have raised their hands, the President nominates them.
 - IV. Anyone contesting for the central 5 positions to have at least 2 years experience as part of the executive committee, in any role.
 - V. NAC should be rechristened as Governing Council and NEC to have proper accountability to it.

A detailed document containing all suggestions was shared by GS Ankur Kalra with NEC members. The NEC left the final decision on all the above suggestions on Samit Garg who will consult the NAC and take it forward.

3. Any Other Matter

- VP South mentioned that there is a request from Kerala & Tamil Nadu to begin EEMA state chapters in those states.
- DV Vinod to email all relevant details to the NEC and state chapters to be formed post due process as outlined in the constitution.
- It was suggested by the President that the Rajasthan & Punjab state chapters be reviewed as far as leadership was concerned as there was not much action happening in those states.

4. EEMAGINE 2026 - Mr. Vinod Bhandari - Chair EEMAGINE was invited for discussion.

- It was suggested that we should offer and encourage integrated packages including room cost.
- Pricing should be increased by 3 - 5K compared to the previous year in each category.
- Suggested ₹3000 increase in registration price and ₹1000 increase on room cost.
- Samit reiterated that we must strive to make a profit of Rs 1 crore from EEMAGINE 2026.
- Registration link for Early bird should be opened in 1st Week of April.
- Detailed prices for each category were discussed and approved. Treasurer Jagmohan to work with Mr Vinod Bhandari to close the finer details including terms and conditions.
- ITC Chola has 300-330 rooms. 2 other hotels in the vicinity are being considered for additional rooms.

GS thanked all for participating in the meeting and closed the official proceedings at 6:30 PM.