



12:45PM

WELCOME NOTE & ADDRESS

- DEEPAK PAWAR, SECRETARY - EEMA INDIA
- ROSHAN ABBAS, PRESIDENT - EEMA INDIA
- PARTHA SINHA, PRESIDENT RESPONSE TIMES OF INDIA GROUP

01:00PM

KEYNOTE FIRESIDE - BEYOND 20/20: THE FUTURE

- RAJAN ANANDAN (MANAGING DIRECTOR SEQUOIA CAPITAL & SURGE)
- ROSHAN ABBAS (President - EEMA INDIA)

01:35PM

CASE STUDY PRESENTATION - CREATIVITY UNDER CONSTRAINT

- ARJOON BOSE, HAAGEN DAZS (EUROPE MARKETING HEAD OF NEW VENTURES, GENERAL MILLS)

01:55PM

THE NEW CONSUMER, HOW TO REACH THEM & BUILD LOYALTY

- RUCHIRA JAITLEY (CMO, INDIA AT HMD GLOBAL)
- SANTOSH DESAI (MD & CEO, FUTUREBRANDS)
- HITU CHAWLA (CMO OF MICROSOFT INDIA)
- AVIK PRABHU (CEO & MD SHOWTIME EVENTS INDIA PVT.LTD)
- ATUL NATH (FOUNDER QUIVR.TECH & CANDID MARKETING) (MODERATOR)

02:30PM

CASE STUDY PRESENTATION - HELSINKI FASHION WEEK

- EVELYN MORA (FOUNDER HELSINKI FASHION WEEK)
- TABASSUM MODI (FOUNDER & DIRECTOR VICTOR TANGO) (MODERATOR)

03:00PM

TRANSFORMING EXPERIENTIAL TEAMS INTO A MULTI-CHANNEL MARKETING POWERHOUSE

- RAHUL DUTTA (HEAD OF PC MARKETING INDIA)
- GAURAV GUPTA (CCO MG MOTOR INDIA)
- DEEPALI NAIR (CMO IBM INDIA & SOUTHASIA)
- HARSHAD CHAVAN (MD TOAST EVENTS PVT. LTD)
- SIDDHARTH GANERIWALA (FOUNDER & DIRECTOR AURA INTEGRATED SOLUTIONS) (MODERATOR)

03:35PM

SHOWCASE - DECODING VIRTUAL PLATFORMS

- GAUTAM SETH (CO-FOUNDER, DREAMCAST DIGITAL WORKS PVT. LTD)
- S. CHANDRASHEKHAR (EVENT VIRTUALLY)
- SHIVA SUREKHA (CO-FOUNDER AT PLATOO)
- VIKASH SAMOTA (MULTI TV SOLUTIONS FOUNDER & CEO MULTI TV (B LIVE))
- DEEPAK PAWAR (MD MIDAS NEXT MEDIA DIRECTOR STREAMY.IN) (MODERATOR)

04:20PM

DIGITAL ENGAGEMENT TIPS : WHY VIRTUAL EVENTS SHOULD NOT BE 'VIEWED'

- VIR DAS (INDIAN COMEDIAN, ACTOR & COMEDY MUSICIAN)
- KARTHIK NAGARAJAN (CHIEF CONTENT OFFICER, WAVEMAKER)
- KHUSBHOO BENANI (CONTENT, INFLUENCER ENGAGEMENT & BRAND ADVOCACY HEAD, DIAGEO)
- SOUMINI PAUL (VICE PRESIDENT, HUNGAMA)
- NAVNEETH MOHAN (DIRECTOR & CEO - LAQSHYA LIVE EXPERIENCES-INDIA) (MODERATOR)

04:55PM

CASE STUDY PRESENTATION - REDEFINING: LIVE ENTERTAINMENT

- RIC SALMON (CEO, DRIIFT.LIVE)
- THANUSH JOSEPH (CO-FOUNDER & DIRECTOR, 70 EMG) (MODERATOR)

05:10PM

TECHNOLOGY V/S CONTENT. HOW ONE CAN SUPPORT THE OTHER

- VISHAL GONDAL (FOUNDER & CEO AT GOQII)
- SANTOSH IYER (CMO DAIMLER)
- SHREYAS SRINIVASAN (FOUNDER & CEO, PAYTM INSIDER)
- NANINI SINGH (CHIEF EXECUTIVE, SHOWCASE EVENTS)
- OUM PRADUTT (MD, PHASE1 EVENTS & ENTERTAINMENT PVT. LTD.) (MODERATOR)

05:45PM

SHOWCASE - EEMAGINING THE FUTURE OF VIRTUAL EVENTS

- HARIOM SETH (TAGLABS)
- PUNEET MALHOTRA (GROWTH CATALYST ATTHAH)
- ADITYA BATRA (SALES, ZUDDL)
- SACHIN TALWAR (DIRECTOR, WOW EVENTS PVT. LTD.) (MODERATOR)

06:15PM

AMPLIFYING THE C QUOTIENT

- SHANKAR MAHADEVAN (COMPOSER, ACTOR, MUSIC DIRECTOR, PLAYBACK SINGER)
- BOMAN IRANI (INDIAN THEATRE & FILM ACTOR, VOICE ARTIS)
- KAPIL DEV (1ST WORLD CUP WINNING INDIAN CAPTAIN & FORMER CRICKETER)
- VINOD JANARDHAN (FOUNDER & DIRECTOR TEAM RUSTIC, SHOOTING STARZ, BILL ME) (MODERATOR)

07:00PM

DECODING THE VIRTUAL - ENDLESS POSSIBILITIES

- GAUTAM SETH (CO-FOUNDER, DREAMCAST DIGITAL WORKS PVT. LTD.)

07:15PM

VOTE OF THANKS

- DEEPAK PAWAR, SECRETARY - EEMA INDIA

07:20PM

NETWORKING LOUNGE & VISIT EXHIBITION